

**NAGRA STREAMING SECURITY** 

# Intelligence That Protects Revenue Across The Content Lifecycle



The shift to streaming has transformed how content is distributed, monetized, and attacked. From pre-release leaks and illegal restreaming to high-risk distribution partners, piracy today is coordinated, adaptive, and profit-driven — putting long-term revenue at risk. Whether you're launching content, managing licensing partners, or delivering live events, the risks are constant — and so are the opportunities to act smarter.

NAGRA Streaming Security provides an intelligence-led solution suite that empowers studios, video service providers, telcos, and sports leagues to defend content, disrupt piracy, and protect licensing revenue. From global piracy monitoring and real-time streaming protection to licensee oversight and forensic watermarking, our platform delivers the visibility and control needed to act across every point of vulnerability. It's more than protection — it's strategic intelligence that helps you stay competitive, control outcomes, and grow revenue.



#### **Solution Benefits**

- 1 Intelligence That Powers Action: Leverage always-on data and advanced analytics to surface threats, quantify revenue exposure, and guide business decisions.
- **End-to-End Streaming Protection:** Secure the full content lifecycle from pre-release workflows to live events and distributed streams across apps, CDNs, and devices.
- Role-Based Flexibility: Designed for content owners, streamers, service providers, and sports leagues adapting to your place in the content value chain.
- **Actionable Enforcement at Scale:** Take direct action from IP blocking and device blacklisting to licensee alerts and subscription deactivation with tools designed to scale.
- **Strategic Business Impact:** Back up negotiations, optimize contracts, and drive monetization with data-backed risk insights and usage intelligence.

#### **NAGRA Streaming Security**

#### Anti-Piracy Intelligence & Analytics

Track where your content is showing up illegally — across IPTV, apps, and web — and quantify what it's costing you.

- · Global Piracy Monitoring
- Revenue Impact Analysis
- NAGRA NexGuard Forensic Watermarking
- IP and Domain Blocking
- Legal Advisory and Enforcement Support

#### Streaming Security & Analytics

Detect threats in real time and stop unauthorized access before it erodes platform value or user trust.

- · Real-time Security Monitoring & Analytics
- Device Security including Secure Attest, Root of Trust, Key Provisioning, Android Threat Mitigation
- Service & CDN Protection
- Application Security
- Multi-DRM Protection
- IP & Domain Blocking

#### Pre-Release & Distribution Risk Management

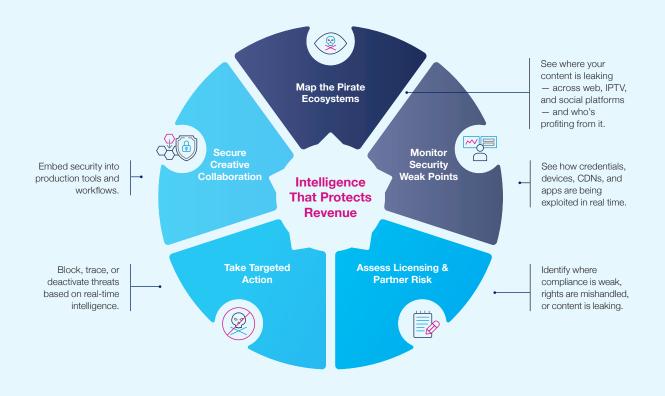
Gain visibility into partner behavior, flag vulnerabilities, and eliminate blind spots in your content distribution network.

- · Distribution Risk Monitoring
- Licensee Monitoring & Scoring Dashboards
- Subscription Deactivation & Device Blacklisting
- IP & Domain Blocking
- NAGRA NexGuard Forensic Watermarking
- Secure Collaboration Integrations protect workflows with tools like Adobe, Evercast, and Frame.io.

### How It Works

Whether you're a studio protecting pre-release assets, a telco defending real-time streams, or a content rights holder managing complex licensing deals — piracy doesn't always follow a predictable path.

That's why NAGRA Streaming Security doesn't lock you into a single process. We offer modular capabilities that align to your specific needs — with full lifecycle intelligence to support you wherever threats emerge.



## Strategic Intelligence. Impactful Action.

The Kudelski Group brings decades of leadership in content protection, device security, and cybersecurity — with operations in 20+ countries, protecting over 500 service providers and 400 million devices worldwide. From studios tracing leaks to telcos defending live services and rights holders managing partner risk, NAGRA Streaming Security delivers targeted intelligence and decisive tools to match your mission.

If you'd like to learn more or explore next steps, please get in touch — we look forward to continuing the conversation.



NAGRAVISION, the media and entertainment technology division of the Kudelski Group (SIX:KUD.S), empowers its customers to successfully and securely navigate market disruption while protecting revenues, enabling business, and optimizing for growth.