

Securing Content Delivery across Paris 2024 for France Télévisions, the Leading Public Service Broadcaster in France

CLIENT **france•tv**

COUNTRY France

SOLUTION Streaming Security

France Télévisions extensive content portfolio for the Summer of Sport 2024 was secured with NAGRAVISION's scalable and responsive Streaming Security SaaS service, ensuring reliable protection for replay content.

Introduction: NAGRAVISION's streaming security solution empowered France Télévisions to secure sports replay content, ensuring robust protection and an enhanced viewing experience during major events, like Paris 2024.

Opportunity: With more than 40% of French viewers watching replay sports events weekly and the nation gearing up for Paris 2024, France Télévisions required a partner capable of delivering robust streaming security at scale. The broadcaster's broad distribution ecosystem—spanning both set-top boxes and streaming devices—demanded a solution that could be deployed rapidly and deliver consistent protection across all platforms.

Collaboration: NAGRAVISION partnered with France Télévisions to protect their extensive content portfolio using a cloud-hosted SaaS solution. The deployment enabled rapid integration across a wide range of supported devices and delivered robust protection against piracy. Deployed in time for the French Open (Roland-Garros) and Paris 2024, the solution included an advanced Multi-DRM module—with unique built-in security features—as part of NAGRAVISION's broader Streaming Security solution framework. This ensured strong content protection at scale, supporting secure and reliable access across all platforms.

Benefits:

- Advanced protection with proactive and reactive security features
- Fast, consistent deployment across all supported viewer devices
- Scalable performance for high-traffic, high-profile sporting events
- Flexible architecture for future security module expansion



We were able to see fast, effective integration on almost all of our devices, and the flexibility of NAGRAVISION's teams ensured we could adapt and find solutions to our problems.”

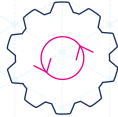
Emmanuel Guilly
France Télévisions
Head of Video Factory



Value Delivered

Proactive and Reactive Security Built-In

France Télévisions protected its Summer of Sport replay portfolio—including high-profile events like Roland-Garros and Paris 2024—using NAGRAVISION's advanced Multi-DRM module with unique built-in security features. As part of NAGRAVISION's broader Streaming Security solution framework, the deployment offered both proactive defenses to prevent unauthorized access and reactive capabilities to respond to emerging threats. This ensured a strong line of defense against piracy and helped maintain the integrity of valuable replay content delivered across a wide range of consumer devices.



Secure Streaming on Every Screen

With viewers accessing content through a variety of platforms—from set-top boxes to streaming devices—France Télévisions needed a solution that could be deployed quickly and securely across all endpoints. NAGRAVISION's cloud-hosted SaaS offering enabled rapid service enablement and consistent protection across devices. Integrated in time for major sporting events, the solution ensured fans could enjoy secure, uninterrupted access to replay content throughout the Summer of Sport. The fast deployment minimized operational overhead while meeting the scale and speed required for national event coverage.



Ready for Today, Built for What's Next

As part of NAGRAVISION's broader Streaming Security solution framework, the deployed architecture at France Télévisions was designed with scalability and extensibility in mind. In addition to supporting high-volume viewership during Paris 2024, the solution offers the flexibility to integrate additional security modules as needed—ensuring long-term adaptability as digital threats evolve. With trusted technology from a proven partner, France Télévisions now has a future-ready platform that supports both replay and live streaming security while reinforcing its role as a reliable public service broadcaster.