

NAGRA® VENTURI

Intelligence-Led Streaming Security, Designed for the AI Era

NAGRA Venturi is an intelligence-led, AI-driven streaming security service that transforms fragmented security data into prioritized actions, helping operators and rights holders detect threats faster, combat piracy and safeguard revenue.

Designed to focus on pro-active decisioning rather than reactive enforcement, it delivers **clarity** across many, complex datasets, ensures a prioritized **focus** on high-value threats and delivers direct **impact** that realizes business goals.

Solution Benefits

- 1 Reactive Response to Proactive Protection:** Anticipate and prevent threats before they scale using AI-driven analytics and continuous, real-time intelligence from multiple sources.
- 2 Actionable Intelligence not Data Overload:** Gain clarity from fragmented piracy data to create real-time, prioritized intelligence that drives smarter, faster decisions.
- 3 Coordinated Action Response Model:** Orchestrate targeted, cross-domain interventions to quickly and effectively disrupt security threats across devices, platforms and content.
- 4 Proven Business Impact:** Demonstrate real commercial outcomes of decisive actions against streaming security threats. Review outcomes in business not technical terms to deliver positive impact on revenue, operations and audience experiences.
- 5 Weak Endpoints Become Trusted Devices:** Secure devices and platforms to maintain control over content distribution and protect content rights value.

Built for the Scale and Speed of Modern Piracy

Focus on Evolving Threats

Stay ahead of modern piracy threats and the emerging attack vectors targeting your business.

Intelligence-Led Orchestration

Unify data, analysis and intervention into a single operational model.

Managed Service Option

Orchestrated by NEXUS, the NAGRA Anti-Piracy Center.

Built for Speed and Scale

Turning real-time, multi-source intelligence into prioritized, coordinated action across the streaming ecosystem.

Exclusive Partner Ecosystem

Across law enforcement, CDN providers, DRM vendors, players, encoders & packaging, social media & web monitoring, device security, and more.

Outcome-Driven by Design

Define your business goals and measure your success in business outcomes, not technology.

How It Works

Intelligence-led streaming security for the AI era that protects your investment in premium content.

NAGRA Venturi offers a managed service option orchestrated by NEXUS, the NAGRA Anti-Piracy Center, that scales to your requirements.

The NAGRA Venturi partner ecosystem is flexible enough to ensure any legacy relationships are accommodated and provides tight integrations for an end-to-end view of the entire streaming security ecosystem.








Key Features

NAGRA Venturi aggregates and analyses data from multiple sources to provide real-time visibility into pirate activity, prioritizes the threats that matter most and takes decisive action across devices and platforms to combat modern piracy at scale.

NAGRA Venturi enables operators and rights holders to protect value, maintain control and stay ahead of evolving threats.

NAGRA Venturi delivers:

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Targeting of AI Piracy: Stay ahead of rapidly evolving AI-accelerated threats with proactive, intelligence-led operations.
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Unified, Orchestrated Control: Bring data, intelligence and action together through NEXUS, the single, ecosystem focused, operational hub that enables faster decisions and coordinated responses.
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Clarity at Scale: Transform fragmented data into real-time, actionable intelligence with complete visibility across the streaming ecosystem - devices, platforms and content.
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Focused Action: Prioritize high-value threats and intervene with precision during high-value windows and repeat-offender scenarios.
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Business Impact You can Prove: Measure outcomes in business terms; revenues protected, audiences recovered and rights values preserved.